

Cookie Policy

1. Introduction

Memento Books Pty (LTD) is committed to providing transparency regarding the use of cookies and other tracking technologies on our website, mementobooks.co.za. This Cookie Policy explains what cookies are, how we use them, and the choices you have regarding their use.

2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help improve your browsing experience by remembering preferences, enabling certain functionalities, and collecting information about your visit to the site.

3. Types of Cookies We Use

We use the following types of cookies on our site:

- **Essential Cookies:** These cookies are necessary for the basic functionality of our website. They allow you to navigate our site and use essential features, such as secure areas and account login.
- **Analytics Cookies:** We use analytics cookies, such as Google Analytics, to understand how visitors interact with our site. These cookies help us improve our services by collecting information about user behaviors and site performance.
- **Advertising Cookies:** Advertising cookies track your online activity to help us deliver relevant advertisements. These cookies may be used to track the performance of our ad campaigns.
- **Functional Cookies:** Functional cookies enhance your experience by remembering preferences, such as language settings, to provide a more personalised browsing experience.

4. Third-Party Cookies

Some cookies are placed by third-party services that appear on our pages, such as:

- **Google Analytics** for tracking and analysing website usage.
- **Yoco** and **Ecwid** as part of our checkout and payment processing.

These third parties may collect and use your information as per their own privacy policies. We encourage you to review these policies on their respective websites.

5. Duration of Cookies

Cookies may be session-based or persistent:

- **Session Cookies:** These cookies expire once you close your browser and are used to maintain session data during your visit.
- **Persistent Cookies:** These remain on your device until they expire or you delete them. They help us recognise you on subsequent visits and remember your preferences.

6. Your Choices

- **Cookie Consent:** Upon your first visit, a cookie banner will appear, allowing you to accept or reject cookies. Essential cookies are necessary for site functionality and cannot be disabled.
- **Changing Cookie Preferences:** At this time, users cannot modify their cookie preferences after the initial selection. However, you can control and delete cookies through your browser settings at any time.

7. Contact Information

If you have any questions regarding our use of cookies, please contact us at:

- **Email:** hello@mementobooks.co.za
- **Phone:** 0609729061

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